



Order No: JKEDI/CNEC - 01 of 2025

Dated: 02/01/2025

Subject: Implementation of Mentoring Support for Hausla 2.0 Scheme

In accordance with the objectives of the Hausla 2.0 scheme, aimed at empowering aspiring women entrepreneurs across Jammu and Kashmir, the following order is issued to ensure effective mentoring support under the scheme. The details of district-wise mentors allotted to the beneficiaries under Hausla 2.0 are attached as Annexure I:

**Mentoring Support for Trained Candidates:**

A comprehensive, personalized mentoring program is to be provided to the women entrepreneurs who have completed the Ten-Day Entrepreneurial Development Programme (EDP) under Hausla 2.0. The mentoring support will focus on:

- 1. Routine Check-ins and Communication:** Regular phone calls or emails should be scheduled to maintain consistent communication with mentees. These check-ins can be used to offer advice, discuss challenges, and celebrate wins. Prompt responses to mentee inquiries, whether by phone or email, are critical to maintaining an open and supportive mentoring relationship.
- 2. Progress Review Meetings:** Set up periodic meetings weekly either physically or virtually to assess the mentee's progress toward their goals. During these meetings, review their business milestones, financial health, and personal growth. Reflect on previous feedback and make adjustments to the action plan as needed, ensuring that the mentee stays on track and continues to develop.
- 3. Access to Funding Resources:** Guide them in identifying potential funding sources, whether through grants, loans, investors, or crowd funding and connecting them with financial institutions or various Government-sponsored schemes for funding opportunities.
- 4. DPR Preparation Assistance:** Providing support and assistance in preparing a Bankable Detailed Project Report (DPR) outlining business plans as per the requirement of the mentees.

*Vinod Kumar*



5. **Assistance in Legal Requirements:** Providing assistance in obtaining necessary registrations, consents, and permissions from various Government departments for business operations.
6. **Networking Opportunities:** Introduce them to relevant industry events, online communities, or women entrepreneur groups where they can build connections and learn from others. Providing facilitation in market linkages, participation in exhibitions, and expansion of business visibility.
7. **Building Confidence:** Fostering confidence, identifying growth opportunities, and addressing operational challenges.
8. **Work-Life Balance Tips:** Help them navigate the challenges of balancing business and personal life, providing advice on time management and self-care.

#### Responsibilities of District Nodal Officers:

The District Nodal Officers of the JKEDI District Centres are assigned the following duties:

1. To create and monitor Whats-App group for effective communication between trained candidates and assigned mentors.
2. To Monitor the progress of mentoring and provide weekly performance reports to the Competent Authority.
3. To ensure that all data related to mentoring activities is updated regularly on the online portal to be specifically created by the IT section within a week time positively.
4. To supervise the mentoring process of his district to ensure that it is aligned with the objectives of the Hausla 2.0 scheme and are beneficial to the entrepreneurs.

It is imperative that mentors fulfil their duties with diligence and responsibility. Any negligence or failure in providing the necessary support will be treated seriously and dealt with by the Competent Authority.

The performance of the mentors shall be assessed on the basis of their efforts in achieving tangible results of the business activities of the mentees assigned to them as per following criterion viz Financial Linkage with the bank, increase in the turnover/business scale up, addition of business activity & improvement of quality of product on the basis of securing FSSAI trademark etc.

Vinod Kumar



**Jammu & Kashmir Entrepreneurship Development Institute (J&K EDI)**  
Sempora, Pampore Kashmir/ Industrial Estate Bari Brahmna, Jammu  
(An organisation of Government of Jammu & Kashmir)

Any mentor failing to achieve less than 33% progress of the total number of their assigned mentees as per the above mentioned parameters shall be reflected accordingly on the EHRMS portal.

Further all mentors shall keep an individual database of all mentees assigned to them as per the prescribed proforma to be prepared by the CNEC section for ready reference & record.

This order is issued to ensure the successful implementation of the Hausla 2.0 scheme and to empower women entrepreneurs across Jammu and Kashmir, contributing to their economic independence and fostering sustainable business development.

Sd/-  
Director, JKEDI

No.: JKEDI/CNEC/05/2024/122-28  
Dated: 02-01-2025

**Copy to the:**

1. Directors Secretariat, fki Director.
2. All Designated Range Officers J/K for information & compliance.
3. All District Nodal Officers, JKEDI for information & compliance.
4. Concerned officials for information & compliance.
5. Manager HR for Information.
6. Manager IT (for information and necessary action).
7. Concerned/order file.

*Vinod Kumar*  
*02-01-2025*

Dr. Vinod Kumar  
In-charge CNEC